Storytelling Workshop

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Agenda

- Objectives
- Defining storytelling
- Application of storytelling
- Break
- Table facilitation
- Reconvening
- Questions and answers
Objectives

• Define storytelling as it relates to sexual assault survivors (i.e., what definition are we using for storytelling and why is this an important topic for grantees)

• Identify promising and best practices of storytelling

• Apply storytelling techniques to help sexual assault survivors heal

• Understand how to tell stories
What is Storytelling?
What is storytelling?

“Storytelling is at the heart of what we do as advocates and movement builders. There’s a story behind why we started doing this work, a story that keeps us going, a story that connects us, and a story that will bring others along.” – Movement to End Violence
Why is Storytelling Important?

• Create unity and inspire action
• Give power to marginalized voices
• Raise awareness about an issue
• Help with the healing process for survivors
Ways to Tell Stories

• Digital
  • Vlogs
  • Blogs
• Print
• Radio
• Music/Songs
• Word of mouth

• TV
• Movies
• Documentaries
• Social media
  • Instagram
  • Facebook
  • Twitter
Conceptualizing Storytelling

• Leave space for “action”

• At the end of your story, is there room for change?
  • What is your direct request to your audience?

• Who are your meaningful partner(s) in the development of your story?

• It is up to you to decide how long your story will be which is based on your understanding of your audience

• There’s a beginning, middle, and end
Steps to Storytelling

• Step 1:
  • Sets up the story, and sets the action into motion. We learn “who, what, where, how and why.”

• Step 2:
  • The “meat” of the story. This is where the emotional or physical journey of the story takes place. By the end of this step, the story reaches a climax, which is the final, most important point you want to make. Engage your viewers with a reason to care and to act.

• Step 3:
  • The conclusion. What is your take home point for your audience?
Best Practices of Storytelling

• Be sure to protect the confidentiality of survivors and providers.
• Be clear about whose story is being told.
• Be clear about who owns the story.
Examples of Well Told Stories

• RAINN
  • https://www.rainn.org/stories
  • https://www.rainn.org/survivor-stories

• Survivor Stories Now
  • https://survivorstoriesnow.org/the-report
Questions and Answers:
Conceptualization of Storytelling
Application of Storytelling: *Table Topic #1*

Practice telling a story about something mundane like your favorite dessert/holiday/season/etc.
Discussion: Application of Storytelling
Take a break (it's good for you)
Table Facilitation: Topics for Storytelling

• Examples of topics for storytelling
  • Muskie Report
  • Fundraising Appeal
  • Preparing to market our respective work
  • To help survivors heal
  • Advocacy
  • System change
  • Outreach efforts
  • Engagement efforts
Reconvening: Table Work cont.

- **Table Topic #2:**
  - Modifying first stories crafted by Grantees to the table-specific audience/purpose

- **Table Topic #3:**
  - Grantees switch to a table based on an audience/purpose for which they would like to practice.
Questions and Answers:
Conceptualization of Storytelling
Thank you!
References and Resources


References and Resources cont.

• **Websites**
  • ABCs of Storytelling
  • NSVRC: Addressing Trauma
    [https://static1.squarespace.com/static/55368c08e4b0d419e1c011f7/t/57911f75f7c509cb123c5a5/1469128565487/SS_Trauma.pdf](https://static1.squarespace.com/static/55368c08e4b0d419e1c011f7/t/57911f75f7c509cb123c5a5/1469128565487/SS_Trauma.pdf)
  • Power and Art of Storytelling
  • Colorado Coalition Against Sexual Assault
    [https://www.ccasa.org/digitalstorytelling/](https://www.ccasa.org/digitalstorytelling/)
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